

## 10 GOOD REASONS TO EXHIBIT AT ANUTEC - INGREDIENTS INDIA

- 1** India is one of the fastest-growing economies and the 2nd most populated country globally with 1.3+ billion inhabitants
- 2** By 2025, India is set to become the 3rd largest consumer economy with nominal year-over-year expenditure growth of 12% which is more than double the anticipated global rate of 5%
- 3** Tap into the fastest-growing retail markets in the world - India. The Indian food market is the world's 6th largest and accounts for approximately 31% of India's consumption basket. *Source: Flanders Investment & Trade*



- 4** ANUTEC - Ingredients India is an important food and beverage exhibition in the Indian sub-continent. It hence makes the three-day exhibition and conference is a must-attend event for any Ingredients and Nutraceuticals Innovation
- 5** Meet the key decision-makers in the food and beverage industry and benefit with maximum exposure and opportunities

**Book your  
space now!**

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- 6** Valuable business interaction through the Business matchmaking activity will present to you the right atmosphere for making business happen at the show
- 7** The extensive exhibition will be complemented by interactive platforms like live demonstrations & seminars on current trends and developments and future growth of the industry
- 8** Be a part of the unique platform set by Koelnmesse's success story of contributing over 90 years of professional trade fair experience to the food and beverage industry



- 9** Fair and Transparent Pricing of the show makes you comfortable to focus purely on driving business and promoting your brand
- 10** Concurrent exhibition - ANUTEC International FoodTec India, PackEx India and Food Logistic India, creates the perfect synergy for the food & drink industry at ONE-STOP location

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